

**JOSH PASEK**  
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## ACADEMIC APPOINTMENTS

<b>University of Michigan</b>	Ann Arbor, MI
Assistant Professor	2011-Present
Department of Communication Studies, College of Literature, Science, and the Arts	
Faculty Associate	2011-Present
Center for Political Studies, Institute for Social Research	

## EDUCATION

<b>Stanford University</b>	Stanford, CA
Doctor of Philosophy in Communication	June 2011
Advisor: Jon A. Krosnick	
<b>Stanford University</b>	Stanford, CA
Master of Arts in Political Science	June 2009
<b>Methods of Analysis Program in the Social Sciences</b>	Stanford, CA
Graduate Certificate in Social Science Methodology	Spring 2008
<b>Summer Institute in Political Psychology</b>	Stanford, CA
Certificate in Political Psychology	Summer 2007
<b>University of Pennsylvania</b>	Philadelphia, PA
Non-Degree Coursework	Summer 2006
<b>Pomona College</b>	Claremont, CA
Bachelor of Arts	May 2005
Cum Laude	
<b>University College, Oxford University</b>	Oxford, UK
Junior year abroad studying ethnic conflict and modern philosophy	Autumn 2003

## PUBLICATIONS

Pasek, J., & Krosnick, J. A. (2010). Measuring Intent to Participate and Participation in the 2010 Census and Their Correlates and Trends: Comparisons of RDD Telephone and Non-probability Sample Internet Survey Data. *Statistical Research Division Study Series: Survey Methodology*. (#2010-15). Washington, DC: U.S. Census Bureau. Available From: <http://www.census.gov/srd/papers/pdf/ssm2010-15.pdf>.

Payne, B. K., Krosnick, J. A., Pasek, J., Lelkes, Y., Akhtar, O., & Tompson, T. (2010). Implicit and Explicit Prejudice in the 2008 American Presidential Election. *Journal of Experimental Social Psychology*, 46(2), 367-374.

Pasek, J., & Krosnick, J. A. (2010). Optimizing Survey Questionnaire Design in Political Science: Insights From Psychology. In J. Leighley (Ed.), *Oxford Handbook of American Elections and Political Behavior*. (pp. 27-50). Oxford: Oxford University Press.

Pasek, J., Tahk, A., Lelkes, Y., Krosnick, J. A., Payne, B. K., Akhtar, O., & Tompson, T. (2009).

Determinants of Turnout and Candidate Choice in the 2008 U.S. Presidential Election: Illuminating the Impact of Racial Prejudice and Other Considerations. *Public Opinion Quarterly*, 73(5), 943-994.

Pasek, J., More, E., & Romer, D. (2009). Realizing the Social Internet? Online Social Networking Meets Offline Civic Engagement. *Journal of Information Technology and Politics*, 6(3/4), 197-215.

Pasek, J., More, E., & Hargittai, E. (2009). Facebook and Academic Performance: Reconciling a Media Sensation with Data. *First Monday*, 14(4).

Romer, D., Jamieson, K. H., & Pasek, J. (2009). Building Social Capital In Young People: The Role of Mass Media and Life Outlook. *Political Communication*, 26(1), 65-83.

Pasek, J., Feldman, L., Romer, D., & Jamieson, K. H. (2008). The School as an Incubator of Democratic Participation: Building Long-Term Political Efficacy with Civic Education. *Journal of Applied Developmental Science*, 12(1), 26-37.

Feldman, L., Pasek, J., Romer, D., & Jamieson, K. H. (2007). Identifying Best Practices in Civic Education: Lessons From Student Voices Philadelphia. *American Journal of Education*, 114(1), 75-100.

Pasek, J., Kenski, K., Romer, D., & Jamieson K. H. (2006). America's Youth and Community Engagement: How Use of Mass Media is Related to Political Knowledge and Civic Activity Among 14 to 22 Year Olds. *Communication Research*, 33(3), 115-135.

## WORKING PAPERS

Pasek, J., DeBell, M., & Krosnick, J.A. (Under Revision for *Political Psychology*). Testing Schwartz's Values Measures: Question Wording, Predictive Validity, and Circumplexity.

Pasek, J., & Weiksner, G. M. (Under Review). Getting From Knowledge to Participation? Reconciling the Role of Campaign-Relevant Information with the Economic Voting Model.

Pasek, J., Schneider, D., Krosnick, J. A., Tahk, A., & Ophir, E. (Under Review). Prevalence and Moderators of the Candidate Name-Order Effect: Evidence from All Statewide General Elections in California.

Pasek, J. & Ahn, S. J. (In Preparation for *Oxford Bibliographies Online*). Experiments.

Krosnick, J. A., Bruera, E. F, Malhotra, N., Chang, L., Pasek, J., & Thomas, R. (Under Review). Americans' Perceptions of the Health Risks of Cigarette Smoking: A New Measure Reveals Widespread Misunderstanding.

Pasek, J., (In Preparation). Trends Over Time in Public Opinion: Do Probability Sample Telephone Surveys and Non-Probability Internet Surveys Produce the Same Results?

## STATISTICAL SOFTWARE

Pasek, J. (2011). weights. *Comprehensive R Archive Network*. Version 0.70 [August 22, 2011]. Available from: <http://cran.r-project.org/web/packages/weights/index.html>.

Pasek, J. (2010). anesrake: ANES Raking Implementation. *Comprehensive R Archive Network*. Version 0.4 [July 12, 2010]. Available from: <http://cran.r-project.org/web/packages/anesrake/index.html>.

## PAPER PRESENTATIONS

Pasek, J., & Krosnick, J. A. (2011). Measuring Intent to Participate and Participation in the 2010 Census and Their Correlates and Trends: Comparisons of RDD Telephone and Non-probability Sample Internet Survey Data. *Annual Meeting of the American Association for Public Opinion*

*Research*, Phoenix, AZ.

Pasek, J. (2010). Determinants of Turnout and Candidate Choice in the 2008 U.S. Presidential Election: Illuminating the Impact of Racial Prejudice and Other Considerations. Invited talk will be presented at the *DC-AAPOR Workshop on Understanding the 2008 Presidential Election*, Washington, D.C.

Pasek, J., & Krosnick, J. A. (2010). Taking a Position on Health Care: Selfish, Group Interest, and Sociotropic Determinants of Citizens' Attitudes on Proposals for Health Care Reform. Presented at the *Annual Meeting of the American Political Science Association*, Washington, D.C.

Pasek, J., More, E., & Romer, D. (2010). Social Media and Political Engagement: Extending Theory and Evaluating Causal Claims With A Prospective Analysis. Presented at the *Political Communication Pre-Conference for the Annual Meeting of the American Political Science Association*, Washington, D.C.

Pasek, J., DeBell, M., & Krosnick, J. A. (2010). Toward a Standardization of Survey Weights: The American National Election Studies Weighting System. Presented at the *Annual Meeting of the American Association for Public Opinion Research*, Chicago, IL.

Pasek, J., Tompson, T., & Krosnick, J. A. (2010). Who Supports Health Care Reform? Explaining the Determinants of Support for Various Health Care Reforms. Presented at the *Annual Meeting of the American Association for Public Opinion Research*, Chicago, IL.

Tompson, T., Pasek, J., & Krosnick, J. A. (2010). Support for Health Care Reform: It All Depends on how you ask the Question. Presented at the *Annual Meeting of the American Association for Public Opinion Research*, Chicago, IL.

Pasek, J. (2009). Maligned Youth? How Exit Polls Systematically Misrepresent Youth Turnout. Presented at the *Annual Meeting of the American Political Science Association*, Toronto, Canada.

Krosnick, J. A., Pasek, J., Akhtar, O., Lelkes, Y., Payne, B. K., & Tompson, T. (2009). The Impact of Racism on Votes in the 2008 Presidential Election: Results from the Associated Press/Yahoo News!/Stanford Survey, the Stanford MRI Survey, and the American National Election Studies. Presented at the *Annual Meeting of the American Political Science Association*, Toronto, Canada.

Pasek, J., Lelkes, Y., & Krosnick, J. A. (2009). Disaffected Democrats in the 2008 Election: What Happened to Racists and Hillary Supporters? Presented at *Elections, Public Opinion and Parties 2009*, Glasgow, UK.

Pasek, J., Krosnick, J. A., Akhtar, O., Lelkes, Y., Payne, B. K., & Tompson, T. (2009). A New Approach to Simultaneous Modeling of the Causes of Turnout and Candidate Choice with Data Collected Before Elections: Insights from the Associated Press-Yahoo News-Stanford University Study. Presented at the *Annual Meeting of the American Association for Public Opinion Research*, Hollywood, FL.

Payne, B. K., Lelkes, Y., Krosnick, J. A., Akhtar, O., Pasek, J., & Tompson, T. (2009). The Effect of Implicit Prejudice on Vote Choice During the 2008 Presidential Election: Insights from the Associated Press-Yahoo News-Stanford University Study. Presented at the *Annual Meeting of the American Association for Public Opinion Research*, Hollywood, FL.

Akhtar, O., Krosnick, J. A., Lelkes, Y., Pasek, J., Tompson, T., & Payne, B. K. (2009). An Exploration of Forces Driving Vote Choices in the 2008 American Presidential Election: Insights from the Associated Press-Yahoo News-Stanford University Study. Presented at the *Annual Meeting of the American Association for Public Opinion Research*, Hollywood, FL.

Pasek, J. (2008). Understanding Voter Decisions: Elections and Consumer Choice. Presented at

the *North American Meeting of the Association of Consumer Research*, San Francisco, CA.

Pasek, J., Weiksner, G. M., & Gross, W. (2008). Getting From Knowledge To Participation: The Role of Campaign-Relevant Information. Presented at the *Annual Meeting of the American Political Science Association*, Boston, MA.

Pasek, J., & Krosnick, J. A. (2008). Studying Trends in Public Opinion Over Time With Probability Sample Surveys and Surveys of People Who Volunteer to do Surveys for Money. Presented at the *Annual Meeting of the American Political Science Association*, Boston, MA.

Pasek, J., DeBell, M., & Krosnick, J. A. (2008). Measuring Voters' Values in the American National Election Studies. Presented at the *Annual Meeting of the American Association for Public Opinion Research*, New Orleans, LA.

Pasek, J., More, E., & Romer, D. (2008). Online Social Networking Meets Offline Civic Engagement. Presented at *Politics: Web 2.0: An International Conference*. Royal Holloway, University of London, London, UK.

Pasek, J., & Krosnick, J. A. (2007). Trends over time in America: Probability/telephone vs. non-probability/internet. Presented at *Cyberinfrastructure and National Election Studies: The Wivenhoe House Conference*. University of Essex, Colchester, UK.

Pasek, J. (2006). Fueling or Following Democracy? Analyzing the Role of Media Liberalization in Democratic Transition. Presented at the *Annual Meeting of the American Political Science Association*, Philadelphia, PA.

Pasek, J., Kenski, K., Romer, D., & Jamieson, K. H. (2006). America's Youth and Community Engagement: How Use of Mass Media is Related to Political Knowledge and Civic Activity Among 14 to 22 Year Olds. Paper presented at the *Annual Meeting of the International Communication Association*, Dresden, Germany.

## EMPLOYMENT EXPERIENCE

**Institute for Research in the Social Sciences**, Stanford, CA Summer 2007-Spring 2009  
Served as co-director of the Methods of Analysis Program in the Social Sciences Colloquium.

- Researched and invited speakers to bring in for colloquium
- Managed travel arrangements and communications with speakers
- Drafted and disseminated information about upcoming talks
- Coordinated determination of eligibility for certificate program recipients

**Political Communication**, Stanford, CA Summer 2007-Summer 2008  
Associate Editor of the academic journal *Political Communication*.

- Tracked submissions and reviews
- Evaluated submissions for relevance and quality
- Managed correspondence with authors and reviewers

**Annenberg Public Policy Center**, Philadelphia, PA Autumn 2005-Autumn 2006  
Worked for the University of Pennsylvania doing academic research on youth civic engagement, political participation, and civic education.

- Analyzed national survey data using SPSS and AMOS SEM Modeling
- Authored various academic papers on factors affecting youth political engagement
- Wrote press release on books and the Internet as they relate to social capital

## PROFESSIONAL SERVICE

**Reviewer** American Politics Research; Computer Mediated Communication; Education Research; Elections, Public Opinion, and Parties; International Journal of Internet Science; International Journal of Public Opinion Research; Public Opinion Quarterly; Political Behavior; Political Communication; Time-Sharing Experiments in the Social Sciences.

**Panel Chair** Politics: Web 2.0 (2008); APSA Political Communication Pre-Conference (2009)

**Other** Bylaws Committee, Political Communication Section of the American Political Science Association (2008); Associate Editor, Political Communication (2007-2008); Co-Director, Methods of Analysis Program in the Social Sciences at Stanford (2007-2010)

## TEACHING EXPERIENCE

**New Courses** Social Media and Politics (2011); Debating Politics and Science (2011)

**Head Teaching Assistant** Summer Institute in Political Psychology (2009)

**Teaching Assistant** Analysis of Political Campaigns (2008) ; Communication Research Methods (2011); Computers and Interfaces (2010); Digital Media in Society (2009)

## POLITICAL AND ORGANIZATIONAL EXPERIENCE

### Campaigns

Brian Gordon for Township Commissioner - Campaign Manager	2005
Measure AA for Monterey Park - Communications Director	2005
Team UNITY for Young Democrats of America - Communications Director	2005
Stephanie Strazisar for YDA Executive Vice President - Campaign Manager	2005
Patrick Martinez for CA State Assembly - Communications Director	2004
Cheryl Gelber for Township Commissioner - Campaign Manager	2003

### Board Memberships

Young Democrats of America Jewish Caucus (Chair Emeritus), Washington, DC	2009-Present
New Leaders Council, San Francisco, CA	2008-Present
Young Democrats of America Jewish Caucus (Founding Chair), Washington, DC	2005-2009
Young Democrats of America (Executive Committee Member), Washington, DC	2006-2009
Jewish Social Policy Action Network (Founding Board Member), Philadelphia, PA	2003-2007
Pennsylvania Young Democrats (National Committeeman), Harrisburg, PA	2005-2007
Pennsylvania Young Democrats (Communications Director), Harrisburg, PA	2004-2007
Claremont Foundation for Progress PAC (Founding Vice Chair), Claremont, CA	2004-2005
California Young Democrats (Communications Director), Sacramento, CA	2003-2005
Montgomery County Young Democrats (Founding President), Norristown, PA	2004
Democrats of the Claremont Colleges (External Vice President), Claremont, CA	2004

## REFERENCES

**Jon A. Krosnick**  
Stanford University  
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450 Serra Mall  
Stanford, California, 94305  
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