

nnMedia Theory in the Social Sciences
Communication Studies 776
Josh Pasek, Ph.D.
Winter 2021

Class

This semester, Communication 776 will meet on Zoom on Tuesdays from 10AM-1PM.

<https://umich.zoom.us/j/95896172785>

Meeting ID: 958 9617 2785

Passcode: 757218

Office Hours

Tues 2:00-3:00 or by appointment jpasek@umich.edu

<https://umich.zoom.us/j/93710923108>

Meeting ID: 937 1092 3108

This graduate seminar reviews the evolution and cutting edge of social science theories of human communication, with an emphasis on mediated communication. It is a sister course to COMM 775 (Theory Seminar in the Humanities Traditions) which is usually offered in the Fall semester and focuses on textual analysis and cultural studies. From time to time we will compare and contrast how these two complementary traditions approach similar issues. COMM 776 is designed for both first-year Communication Studies graduate students and more advanced students from related fields who want to expand their theoretical knowledge.

The seminar's two main goals are to introduce students to some of the major theoretical approaches to research on media processes and outcomes, and to offer new researchers a forum for developing and exercising basic skills in reading, understanding, and writing theoretically grounded social science. Each week students will read papers that typify a particular approach to mediated communication scholarship. The papers reflect a mix of classic studies, newly published papers, and literature reviews or meta-analyses. Students are encouraged to read critically, noting innovations/strengths as well as limitations/weaknesses of each study. Topics include theories and research relevant to the two major social science domains represented in the department of Communication and Media at Michigan, namely media psychology and political communication.

Requirements

Review Reports & Discussion Prompts: Class discussion will be led by students each week, and you will each sign up to be a discussant multiple times throughout the semester. The number of times will depend on the number of students enrolled. Discussants will write a 1000-word

summary and **critique** of the week's readings (submitted online) and post a set of questions to facilitate discussion. Review Reports and Discussion Prompts need to be uploaded to Canvas by **10 am on the Monday** before class. These will collectively be worth 20 percent of your final grade.

Reading Responses: You are required to write a 300-word response paper for the weeks that you are **not** the discussant. Response papers should reflect your reactions to one or more of the readings from that week. These could be used to summarize the key points of each of the readings into notes for future use. They could also serve as critical essays or critiques of the general themes of the week. Or they may focus on detailed reviews of a single reading, digging deeply into a topic of particular interest. Please post these response papers in our class folder for each session. These papers will be evaluated on a pass/fail basis and collectively total 20 percent of your final grade.

Research Paper/Proposal: The major requirement for this course is an original research paper/proposal written by each student and presented to other seminar participants. The paper should grow out of one of the topical areas covered in the course and is expected to contribute, however incrementally, to research in the area covered in the seminar. The paper should not simply be a literature review. It should reflect some original departure from ideas we have encountered in class. You should make your papers as empirical (evidence-based) as possible. The paper should include a statement of research hypotheses and/or a research model, explicitly driven by theory. Also, it should discuss actual or proposed methodology and results or proposed analysis and expected conclusions. Critical evaluations and suggested revisions of current theory may also be permitted with permission of the instructor.

A two-page prospectus for your research paper/proposal is due on **March 2**, and students will informally present their prospectus and research ideas to the class on **March 9 & 16**. Seminar presentations of the papers will be on **April 20**. Prepare to present for 10 minutes each. The final paper is due **April 26** by **9 pm** on Canvas; it should be at least 3000 words, not including cover page, references, tables, and figures. The prospectus will not be graded, but the final paper will be worth 50 percent of your grade.

Class participation: Discussion leadership and participation in class will be judged holistically and count for 10% of the final grade. It is not enough that you show up for class and/or submit review reports and response papers. You must actively discuss the readings and engage in exchanges with other seminar participants. I will not formally lecture, because the function of a seminar is to encourage student leadership and interaction among participants. Therefore, each student must contribute to the development of a classroom environment where ideas are considered carefully and debated; this includes facilitating and fostering a respectful and inclusive classroom climate.

Course Policies

- If a student cannot complete an assignment at the scheduled time, alternative arrangements must be made with me *in advance*. Failure to do so will result in the reduction of one grade level (at a minimum) from the earned score. Permission to receive an incomplete grade is at the discretion of the instructor. Failure to complete assignments is not an acceptable reason for an incomplete.
- This class will follow University and LS&A guidelines concerning scholastic misconduct and grievance procedures

SCHEDULE

JANUARY 19 Introduction

Required readings:

Neuman, W. R., & Guggenheim, L. (2011). "The evolution of media effects theory: Fifty years of cumulative research." *Communication Theory*, 21(2): 169-196.

Valkenburg, P. M., & Peter, J. (2013). Five challenges for the future of media- effects research. *International Journal of Communication*, 7, 197-215.

Vorderer, P., & Kohring, M. (2013). Permanently online: A challenge for media and communication research. *International Journal of Communication*, 7, 188- 196.

Some other useful readings:

Bryant, Jennings and Dorina Miron (2004). "Theory and Research in Mass Communication." *Journal of Communication* 54(4) 662-704.

Preiss, Raymond W., Barbara Mae Gayle, Nancy Burrell, Mike Allen and Jennings Bryant, Eds. (2007). *Mass Media Effects Research: Advances through Meta- Analysis*. Mahwah NJ, Erlbaum.

Bryant, Jennings and Mary Beth Oliver, Eds. (2009). *Media Effects: Advances in Theory and Research*. New York, Routledge.

Katz, Elihu, John Durham Peters, Tamar Liebes and Avril Orloff, Eds. (2003). *Canonic texts in media research: Are there any? Should there be? How about these?* Cambridge, UK, Polity Press.

Pooley, Jefferson, and Katz, Elihu (2008). Further notes on why American sociology abandoned mass communication research. *Journal of Communication*, 58, 767-786.

Hornsey, Matthew, J., Gallois Cindy, and Duck, Julie M. (2008). The intersection of communication and social psychology: Points of contact and points of difference. *Journal of Communication*, 58, 749-766.

JANUARY 26 Active (and not so active) Audience Models

Required readings:

Valentino, N. A., Banks, A. J., Hutchings, V. L., & Davis, A. K. (2009). "Selective Exposure in the Internet Age: The Interaction between Anxiety and Information Utility." *Political Psychology* 30 591-613.

Bennett, W. L., & Iyengar, S. (2008). A New Era of Minimal Effects? The Changing Foundations of Political Communication. *Journal of Communication* 58(4) 707- 731.

Garrett, R. K. (2009). Politically Motivated Reinforcement Seeking: Reframing the Selective Exposure Debate. *Journal of Communication*, 59, 676-699.

Petty, R. E., Brinol, P., & Priester, J. R. (2009). "Mass Media Attitude Change: Implications of the Elaboration Likelihood Model of Persuasion." *Media Effects: Advances in Theory and Research*. Bryant, Jennings and Mary Beth Oliver. New York, Routledge: 125-164.

Messing, S., & Westwood, S. J. (2012). Selective exposure in the age of social media: Endorsements trump partisan source affiliation when selecting news online. *Communication Research*, 41(8), 1042-1063.

Some other useful readings:

Lasswell, Harold (1948). "The Structure and Function of Communications in Society." *The Communication of Ideas*. Bryson, Lyman. New York, Harper: 37- 51.

Rubin, Alan M. (2009). "Uses and Gratifications Perspective on Media Effects." *Media Effects: Advances in Theory and Research*. Bryant, Jennings and Mary Beth Oliver. New York, Routledge: Chap. 8.

Schiappa, Edward, Mike Allen and Peter B. Gregg (2007). "Parasocial Relationships and Television: A Meta-Analysis of the Effects." *Mass Media Effects Research: Advances through Meta-Analysis*. Preiss, Raymond W., Barbara Mae Gayle, Nancy Burrell, Mike Allen and Jennings Bryant. Mahwah NJ, Erlbaum: 301-314.

Ball-Rokeach, Sandra and Melvin L. De Fleur (1976). "A Dependency Model of Media Effects." *Communication Research*, 3, 3-21.

Zillmann, Dolf (2003). "Theory of Affective Dynamics: Emotions and Moods." *Communication and Emotion: Essays in Honor of Dolf Zillmann*. Bryant, Jennings, David Roskos-Ewoldsen and Joanne Cantor. Mahwah NJ, Erlbaum: 533-567.

Tajfel, Henri and John Turner (1986). "The Social Identity Theory of Intergroup Behavior." *Psychology of Intergroup Relations*. Worchel, Stephen and William G. Austin. Chicago, Nelson Hall: 7-24.

Feb 2 Interpretive Effects Models

Required readings:

McCombs, M. E., & Shaw, D. L. (1972). The Agenda Setting Function of the Mass Media. *Public Opinion Quarterly* 36 176- 87.

Iyengar, S., Peters, M. D., & Kinder, D. (1982). Experimental Demonstrations of the Not So Minimal Consequences of Television News Programs. *American Political Science Review* 76 848-858.

Iyengar, S. & Simon, A. (1993). News coverage of the Gulf crisis and public opinion. *Communication Research*, 20, 365-383. Scheufele, D. A. (1999). Framing as a Theory of Media Effects. *Journal of Communication* 49(1) 103-122.

Neuman, W. R., Guggenheim, L., Jang, S. M., & Bae, S. Y. (2014). The dynamics of public attention: Agenda-setting theory meets big data. *Journal of Communication*, 64, 193-214.

Some other useful readings:

Entman, Robert M. (1993). "Framing - Toward Clarification of a Fractured Paradigm." *Journal of Communication* 43(4) 51-58.

Iyengar, Shanto and Donald R. Kinder (1987). *News That Matters: Television and American Opinion*. Chicago, University of Chicago Press.

Tewksbury, David and Dietram A. Scheufele (2009). "News Framing Theory and Research." *Media Effects: Advances in Theory and Research*. Bryant, Jennings and Mary Beth Oliver. New York, Routledge: 17-33.

McLeod, Kosicki, & McLeod (2009). "Political Communication Effects." *Media Effects: Advances in Theory and Research*. Bryant, Jennings and Mary Beth Oliver. New York, Routledge: Chap. 11

Iyengar, Shanto. 1991. *Is Anyone Responsible?* Chicago: University of Chicago Press.

FEBRUARY 9 Talk and Deliberation

Required readings:

Katz, E. (1957). The Two Step Flow of Communication. *Public Opinion Quarterly* 21 61-78.

Schudson, M. (1997). Why conversation is not the soul of democracy. *Critical Studies in Mass Communication*, 14, 297 – 309.

Wyatt, R. O., Katz, E., & Kim, J. (2000). Bridging the spheres: Political and personal conversation in public and private spaces. *Journal of Communication*, 50, 71-92.

Kwak, N., Williams, A., Wang, X., & Lee, H. (2005). Talking politics and engaging politics: An examination of the interactive relationships between structural features of political talk and discussion engagement. *Communication Research*,

Wojcieszak, M. (2011). When deliberation divides: Processes underlying mobilization to collective action. *Communication Monographs*, 78, 324-346.

Some other useful readings:

Mutz, D., (2006). *Hearing the other side: Deliberative versus participatory democracy*. Cambridge: Cambridge University Press.

Livingstone, Sonia (2006). The Influence of Personal Influence on the Study of Audiences. *The ANNALS of the American Academy of Political and Social Science* 608(1) 233-250.

Putnam, Robert D. (1995). *Bowling Alone: America's Declining Social Capital*. *Journal of Democracy* 6 65-78.

Monge, Peter R. and Noshir S. Contractor (2000). *Theories of Communication Networks*. Oxford, Oxford University Press.

Granovetter, Mark (1973). The Strength of Weak Ties. *American Journal of Sociology* 78(6) 1360-1380.

Scheufele, D. A. (2002). Examining differential gains from mass media and their implications for participatory behavior. *Communication Research*, 29, 46-65.

FEBRUARY 16 Social Context Models: Public

Required readings:

Noelle-Neumann, E. (1974). The Spiral of Silence: A Theory of Public Opinion. *Journal of Communication* 24 43-51.

Perloff, R. M. (2009). *Mass Media, Social Perception, and The Third Person Effect*. *Media Effects: Advances in Theory and Research*. Bryant, Jennings and Mary Beth Oliver. New York, Routledge: Chap. 12

Tal-Or, N., Cohen, J., Tsfati, Y., & Gunther, A. C. (2010). Testing causal direction in the influence of presumed media influence. *Communication Research*, 37, 801-824.

Schulz, A., & Roessler, P. (2012). The spiral of silence and the Internet: Selection of online content and the perception of the public opinion climate in computer- mediated communication environments. *International Journal of Public Opinion Research*, 24, 346-367.

Ziegele, M., Breiner, T., & Quiring, O. (2014). What creates interactivity in online news discussions? An exploratory analysis of discussion factors in user comments on news items. *Journal of Communication*, 64, 1111-1138.

Some other useful readings:

Davison, W. Phillips (1983). The Third Person Effect in Communication. *Public Opinion Quarterly* 47 1-15.

Gunther, A., & Storey, J. D. (2003). The influence of presumed influence. *Journal of Communication*, 53 (2), 199– 215.

Tichenor, Philip J., George A. Donohue and Clarice A. Olien (1970). Mass Media Flow and Differential Growth in Knowledge. *Public Opinion Quarterly* 34 149-170.

Kwak, Nojin (1999). Revisiting the Knowledge Gap Hypothesis: Education, Motivation, and Media Use. *Communication Research* 26(4), 385-413.

Bryant, Paul, Michael B. Salwen and Michel Dupagne (2007). The Third- Person Effect: A Meta-Analysis of the Perceptual Hypothesis. *Mass Media Effects Research: Advances through Meta-Analysis*. Preiss, Raymond W., Barbara Mae Gayle, Nancy Burrell, Mike Allen and Jennings Bryant. Mahwah NJ, Erlbaum: 81-102.

FEBRUARY 23 Social Context Models: Private

Required readings:

Freedman, J. L., Birsky, J., & Cavoukian, A. (1980). Environmental determinants of behavioral contagion: Density and number. *Basic and Applied Social Psychology*, 1(2), 155-161.

Zillmann, D., Weaver, J. B., Mundorf, N., & Aust, C. F. (1986). Effects of an opposite- gender companion's affect to horror on distress, delight, and attraction. *Journal of Personality and Social Psychology*, 51(3), 586-594.

Bowman, N. D., Weber, R., Tamborini, R., & Sherry, J. (2013). Facilitating game play: How others affect performance at and enjoyment of video games. *Media Psychology*, 16(1), 39-64.

Krcmar, M., & Cingel, D. P. (2014). Parent-child joint reading in traditional and electronic formats. *Media Psychology*, 17, 262- 281.

Katz, V. (2014). Children as brokers of their immigrant families' health-care connections. *Social Problems*, 61(2), 194-215. Some other useful readings:

Harrison, K., Taylor, L.D., & Marske, A.L. (2006). Women's and men's eating behavior following exposure to ideal- body images and text. *Communication Research*, 33(6), 507-529.

Harrison, K., & Liechty, J. (2012). U.S. preschoolers' media exposure and dietary habits: The primacy of television and the limits of parental mediation. *Journal of Children and Media*, 6(1), 18-36.

Lu, L., Shen, C., & Williams, D. (2014). Friending your way up the ladder: Connecting massive multiplayer online game behaviors with offline leadership. *Computers in Human Behavior*, 35, 54-60.

MARCH 2 Media, Stereotypes, and Identity

Required readings:

Monroe, K. R., Hankin, J., & Van Vechten, R. B. (2000). The Psychological Foundations of Identity Politics. *Annual Review of Political Science*, 3, 419-447.

Dixon, T. L. (2008). Crime News and Racialized Beliefs: Understanding the Relationship between Local News Viewing and Perceptions of African Americans and Crime. *Journal of Communication* 58(1) 106-125.

Mastro, D. (2009). Effects of Racial and Ethnic Stereotyping. *Media Effects: Advances in Theory and Research*. Bryant, Jennings and Mary Beth Oliver. New York, Routledge: Chap. 16.

Martins, N., & Harrison, K. (2012). Racial and gender differences in the relationship between children's television use and self-esteem: A longitudinal panel study. *Communication Research*, 39(3), 338-357.

Dixon, T. L., & Williams, C. L. (2014). The changing misrepresentation of race and crime on network and cable news. *Journal of Communication*, doi:10.1111/jcom.12133.

Some other useful readings:

Harrison, Kristen (2009). The multidimensional media influence scale: Confirmatory factor structure and relationship with body dissatisfaction among African American and Anglo American children. *Body Image*, 6, 207- 215.

Trepte, Sabine (2006). "Social Identity Theory." *Psychology of Entertainment*. Bryant, Jennings and Peter Vorderer. Mahwah NJ, Erlbaum: 255-272.

Castells, Manuel (1997). *The Power of Identity*. Malden MA, Blackwell Publishers.

Bargh, John A., Katelyn Y. A. McKenna and Grainne M. Fitzsimons (2002). "Can You See the Real Me? Activation and Expression of The "True Self" On the Internet." *Journal of Social Issues* 58(1) 33-48.

Greenwood, Dara N. (2009). Idealized TV friends and young women's body concerns. *Body Image*, 6, 97-104.

MARCH 9 Cultivation, Media, and Aggression

Required readings:

Gerbner, G., Gross, L., Jackson-Beeck, M., Jeffries-Fox, S., & Signorielli, N. (1978). Cultural Indicators: Violence Profile No. 9. *Journal of Communication*, 28(3), 176- 206.

Potter, W. J. (2014). A critical analysis of cultivation theory. *Journal of Communication*, 64, 1015-1036.
Van den Bulck, J. (2012). International Cultivation. In: Shanahan J., Signorielli N., Morgan M. (Eds.), *Living with television now: advances in cultivation theory and research..* New York: Peter Lang Publishing, 237-260.

Bushman, B. (1995). Moderating Role of Trait Aggressiveness in the Effects of Violent Media on Aggression. *Journal of Personality and Social Psychology* 69 950- 960.

Huesmann, L. R., Moise-Titus, J., Podolski, C. & Eron, L. (2003). Longitudinal relations between children's exposure to TV violence and their aggressive and violent behavior in young adulthood: 1977-1992. *Developmental Psychology*, 39, 201-221.

Sparks, G. G., Sparks, C. W., & Sparks, E. A. (2009). Media Violence. *Media Effects: Advances in Theory and Research*. Bryant, Jennings and Mary Beth Oliver. New York, Routledge: Chap. 13.

Some other useful readings (Cultivation):

Potter, W. James (1994). "Cultivation Theory and Research: A Methodological Critique." *Journalism Monographs* 147 1-34.

Gitlin, Todd (1979). "Prime Time Ideology: The Hegemonic Process in Television Entertainment." *Social Problems* 26(3) 205-253.

Berger, Peter L. and Thomas Luckman (1966). *The Social Construction of Reality: A Treatise in the Sociology of Knowledge*. Garden City, NY, Anchor.

Bennett, W. Lance (1990). Toward a Theory of Press-State Relations in the United States. *Journal of Communication* 40(2) 103-127.

Clarke, Peter and Eric Fredin (1978). "Newspapers, Television, and Political Reasoning." *Public Opinion Quarterly* 42 143-160.

Peter, J. & Valkenburg, P. M. (2006). Adolescents' Exposure to Sexually Explicit Online Material and Recreational Attitudes Toward Sex. *Journal of Communication*, 56, 639–660.

Riddle, K. (2010). Always on my mind: Exploring how frequent, recent, and vivid television portrayals are used in the formation of social reality judgments. *Media Psychology*, 13, 155-179.

Shrum, L.J., Lee, J., Burroughs, J. E., & Rindfleisch, A. (2011). An online process model of second-order cultivation effects: How television cultivates materialism and its consequences for life satisfaction. *Human Communication Research*, 37, 34-57.

Some other useful readings (Media and Aggression):

Bartholow, B. D., Bushman, B. J., & Sestir, M. A. (2006). "Chronic Violent Video Game Exposure and Desensitization to Violence: Behavioral and Event-Related Brain Potential Data." *Journal of Experimental Social Psychology* 42(4) 532-539.

Bartsch, A., & Mares, M. L. (2014). Making sense of violence: Perceived meaningfulness as a predictor of audience interest in violent media content. *Journal of Communication*, 64, 956-976.

Comstock, George (2004). Paths from Television Violence to Aggression: Reinterpreting the Evidence. *The Psychology of Entertainment Media*. Shrum, L. J. Mahwah NJ, Erlbaum: 193-212.

Hamilton, James T. (1998). *Channeling Violence: The Economic Market for Violent Television Programming*. Princeton, Princeton University Press.

The syllabus of Rowell Huesmann's Comm/Psych 318, Media and Violence (email him to request a copy)

MARCH 16 Media and Emotion Required readings:

Konijn, E. A., ten Holt, J. M. (2010). From noise to nucleus. In: Döveling, K., von Scheve, C., & Konijn, E. A. (Eds). *The Routledge Handbook of Emotions and Mass Media*. NY: Routledge.

Nabi, R. L. (2010). The case for emphasizing discrete emotions in communication research. *Communication Monographs*, 77, 153- 159. DOI: 10.1080/03637751003790444

Lang, A. (2000). The limited capacity model of mediated message processing. *Journal of communication*, 50(1), 46-70.

Neuman, W. R., Marcus, G. E., MacKuen, M., & Crigler, A. N. (2007). "Theorizing Affect's Effects." *The Affect Effect: Dynamics of Emotion in Political Thinking and Behavior* Neuman, W. Russell, George E. Marcus, Ann N. Crigler and Michael MacKuen. Chicago, University of Chicago Press: 1-20.

Zillmann, D. (2010). Mechanisms of emotional reactivity to media entertainments In: Döveling, K., von Scheve, C., & Konijn, E. A. (Eds). *The Routledge Handbook of Emotions and Mass Media*. NY: Routledge.

Reinecke, L., Hartmann, T., & Eden. A. (2014). The guilty couch potato: The role of ego depletion in reducing recovery through media use. *Journal of Communication*, 64, 569-589.

Some other useful readings:

Knobloch-Westerwick, Silvia (2006). "Mood Management: Theory, Evidence and Advancements." *Psychology of Entertainment*. Bryant, Jennings and Peter Vorderer. Mahwah NJ, Erlbaum: 239-254.

Brader, Ted (2005). Striking a responsive chord: How political ads motivate and persuade voters by appealing to emotions. *American Journal of Political Science*, 49, 388-405.

Dillard, J. P. & Peck, E. (2001). Persuasion and the structure of affect: Dual systems and discrete emotions as complementary systems. *Human Communication Research*. 14: 183-203.

Feldman, Lauren and Dannagal Goldthwaite Young (2008). Late-Night Comedy as a Gateway to Traditional News: An Analysis of Time Trends in News Attention among Late-Night Comedy Viewers During the 2004 Presidential Primaries. *Political Communication* 25(4) 401 - 422.

Landreville, K. D., & LaMarre, H. L. (2013). Examining the intertextuality of fictional political comedy and real-world political views. *Media Psychology*, 16, 347-369.

Nabi, R. L., So, J., & Prestin, A. (2010). Media-based emotional coping. In: Döveling, K., von Scheve, C., & Konijn, E. A. (Eds). *The Routledge Handbook of Emotions and Mass Media*. NY: Routledge.

Nabi, R. L. (2003). "Feeling" Resistance: Exploring the Role of Emotionally Evocative Visuals in Inducing Inoculation. *Media Psychology*, 5: 199-224.

Bryant, Jennings, David Roskos-Ewoldsen and Joanne Cantor, Eds. (2003). *Communication and Emotion: Essays in Honor of Dolf Zillmann*. Mahwah NJ, Erlbaum.

Bryant, Jennings and Peter Vorderer, Eds. (2006). *Psychology of Entertainment*. Mahwah NJ, Erlbaum.

MARCH 23 – NO CLASS – Well-Being Break

MARCH 30 Media Entertainment

Required readings:

Denham, B. E. (2004). Toward an explication of media enjoyment: The synergy of social norms, viewing situations, and program content. *Communication Theory*, 14, 370-387.

Sherry, J. L. (2004). Flow and media enjoyment. *Communication Theory*, 14, 328- 347.

Busselle, R., & Bilandzic, H. (2008). Fictionality and perceived realism in experiencing stories: A model of narrative comprehension and engagement. *Communication Theory*, 18(2), 255-280.

Horton, D., & Richard Wohl, R. (1956). Mass communication and para-social interaction: Observations on intimacy at a distance. *Psychiatry*, 19(3), 215-229.

Lewis, R. J., Tamborini, R., & Weber, R. (2014). Testing a dual-process model of media enjoyment and appreciation. *Journal of Communication*, 64, 397-416.

Some other useful readings:

Holbert, R. L. (2005). A typology for the study of entertainment television and politics. *American Behavioral Scientist*, 49, 436 – 453.

Gamson, William A. 1999. "Policy Discourse and the Language of the Life- World." In *Eigenwilligkeit und Rationalität sozialer Prozesse*, ed. Jürgen Gerhards, and Ronald Hitzler. Opladen/Wiesbaden: Westdeutscher Verlag.

Baum, M. A. (2003). *Soft news goes to war: Public opinion and American foreign policy in the new media age*. Princeton, NJ: Princeton University Press.

Oliver, M. B., & Bartsch, A. (2010). Appreciation as audience response: Exploring entertainment gratifications beyond hedonism. *Human Communication Research*, 36, 53-81.

Oliver, M. B., Hartmann, T., & Woolley, J. K. (2013). Elevation in response to media portrayals of moral virtue. *Human Communication Research*, 38, 360-378.

Young, D. G. (2004). Late-night comedy in election 2000: Its influence on candidate trait ratings and the moderating effects of political knowledge and partisanship. *Journal of Broadcasting & Electronic Media*, 48, 1-22.

APRIL 6 Internet Theory

Required readings:

Kwak, N., Poor, N., & Skoric, M. (2006). Honey, I shrunk the world! The relation between Internet use and international engagement. *Mass Communication and Society*, 9(2), 189-213.

Boulianne, S. (2009). "Does Internet Use Affect Engagement? A Meta-Analysis of Research." *Political Communication* 26(2) 193-211.

Neuman, W. R., Bimber, B., & Hindman, M. (2011). "The Internet and Four Dimensions of Citizenship". Robert Shapiro & Lawrence Jacobs (eds.) *The Oxford Handbook of American Public Opinion and the Media*: 22-42.

Ellison, N. B., Vitak, J., Gray, R., & Lampe, C. (2014). Cultivating social resources on social network sites: Facebook relationship maintenance behaviors and their role in social capital processes. *Journal of Computer-Mediated Communication*, 19, 855-870.

Some other useful readings:

Mutz, Diana C. (2006). "How the Mass Media Divide Us." Characteristics and Causes of America's Polarized Politics.

Nivola, Pietro S. and David W. Brady. Washington, D.C., Brookings Institution Press: 223–248.

Price, Vincent (2009). "Citizens Deliberating Online: Theory and Some Evidence." Online Deliberation: Design, Research, and Practice. Davies, Todd and Seeta Peña Gangadharan. Chicago, University of Chicago Press for The Center for the Study of Language and Information: 37-58.

Shah, Dhavan V., Jaeho Cho, William P. Eveland, JR. and Nojin Kwak (2005). "Information and Expression in a Digital Age: Modeling Internet Effects on Civic Participation." Communication Research 32(5) 531-565.

APRIL 13 Computer-Mediated Communication Models

Required readings:

Walther, J. B., Van Der Heide, B., Ramirez, A., Burgoon, J. K. and Peña, J. (2015) Interpersonal and Hyperpersonal Dimensions of Computer-Mediated Communication, in S. S. Sundar (Ed.). *The Handbook of the Psychology of Communication Technology*, John Wiley & Sons, Ltd, Chichester, UK. doi: 10.1002/9781118426456.ch1

Kwak, N., Campbell, S. W., Choi, J., & Bae, S. Y. (2011). Mobile communication and public affairs engagement in Korea: an examination of non-linear relationships between mobile phone use and engagement across age groups. *Asian Journal of Communication*, 21, 485-503.

Brandtzæg, P. B. (2012). Social networking sites: Their users and social implications — A longitudinal study. *Journal of Computer-Mediated Communication*, 17, 467-488.

Campbell, S. W., & Kwak, N. (2012). Mobile communication and strong network ties: Shrinking or expanding spheres of public discourse? *New Media & Society*, 14(2), 262-280.

Abeele, M. V., Campbell, S. W., Eggermont, S., & Roe, K. (2014). Sexting, Mobile Porn Use, and Peer Group Dynamics: Boys' and Girls' Self-Perceived Popularity, Need for Popularity, and Perceived Peer Pressure. *Media Psychology*, 17(1), 6-33.

Some other useful readings:

Campbell, Scott W. and Rich Ling (2009). "Effects of Mobile Communication." *Media Effects: Advances in Theory and Research*. Bryant, Jennings and Mary Beth Oliver. New York, Routledge: 592-606.

Lin, Carolyn A. (2009). "Effects of the Internet." *Media Effects: Advances in Theory and Research*. Bryant, Jennings and Mary Beth Oliver. New York, Routledge: 567-591.

Reeves, Byron and Clifford Nass (1996). *The Media Equation : How People Treat Computers, Television, and New Media Like Real People and Places*. New York, Cambridge University Press.

Gergen, K. J. (2008). Mobile communication and the transformation of the democratic process. In J. E. Katz (Ed.), *Handbook of mobile communication studies* (pp. 297-310). Cambridge, MA: MIT Press

Campbell, S. W., & Kwak, N. (2010). Mobile communication and civic life: Linking patterns of use to civic and political Engagement. *Journal of Communication*, 60, 536-555.

APRIL 20 Seminar Paper Presentations

Plan to present a 10-minute summary of your final paper. This is the time to solicit feedback and suggestions from other students to fine-tune your final paper before submitting it. Audiovisual support and victuals will be provided.